

Mobile for Good - Vodafone foundation & NASSCOM Foundation

26th July, Shangri-La's Eros hotel, Delhi



(from left to right: Ms. Rumi Mallick Mitra, VP, NASSCOM Foundation, Mr. Jitendra Roy, Joint Secretary, Department of Agriculture, GoWB, Mr. P. Balaji, Director- Regulatory, External Affairs & CSR, Vodafone & other dignitaries)

Vodafone Foundation in partnership with the NASSCOM Foundation, under the 'Connecting for Good' theme of driving change across communities using technology, conceptualized the Mobile for Good Recognition, to motivate and encourage greater innovations in mobile content and service delivery in the socio-economic development space. The Mobile for Good Awards 2016 will recognise twelve high impact mobile solutions through three Awards categories (For Profit, NPO & Government), that are addressing critical areas of health, education, agriculture & environment, women & inclusive development, through unique innovations and usage of mobile technologies.

The NASSCOM Foundation has appreciated "MATIR KATHA" – the m-Governance initiative of Agriculture Department, Govt. of West Bengal for Agri-extension services using mobile connectivity and ICT for providing actionable information across the farming community in West Bengal. Shri Jitendra Roy, Jt. Secretary, Dept. of Agriculture, Govt. of West Bengal was invited in the event to address the esteemed audience during a panel discussion on 'Technology for Good - relevance, need and significance in India'.