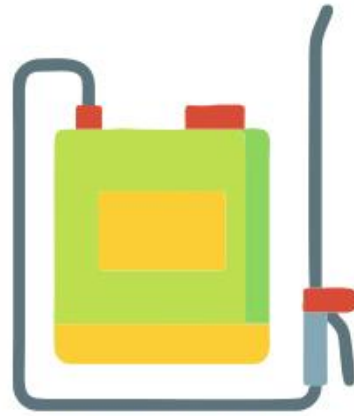


Single window Licensing system

for retail and wholesale business of Agricultural inputs
(Seed, Pesticide and Fertilizer)



Seed



Pesticides



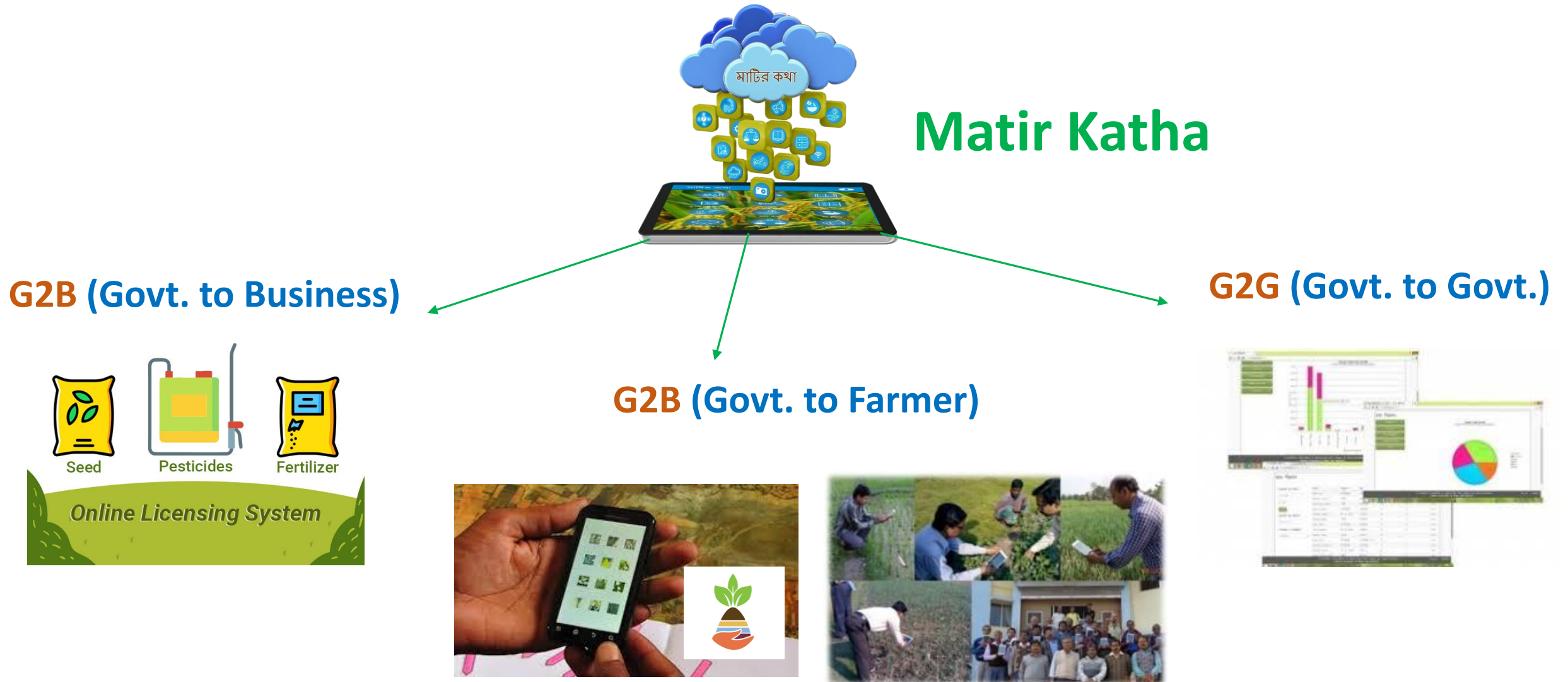
Fertilizer

Online Licensing System

Dept. of Agriculture, Govt. of WB

Integrated Govt. service delivery and knowledge management platform

The Dept. of Agriculture, Govt. of WB



Online Licensing system - Salient features 1



1. **Single window system for all types of Agri input Business - Ease of doing business**
2. **Entire process is automated - From Application to Approval**
3. **Entire process is time bound - Application to License issuing**
4. **One time registration for Applicants for all Licenses**

Online Licensing system - Salient features 2

- 5. Communication to applicants in every stage of the process
- 7. New application/ Renewal/ Amendment all from one platform
- 5. One time Storage and Sale location addition for applicants for all types of Agri inputs
- 6. Designated employees of the Department are registered and become a part of the process



Online Licensing system - Salient features 3

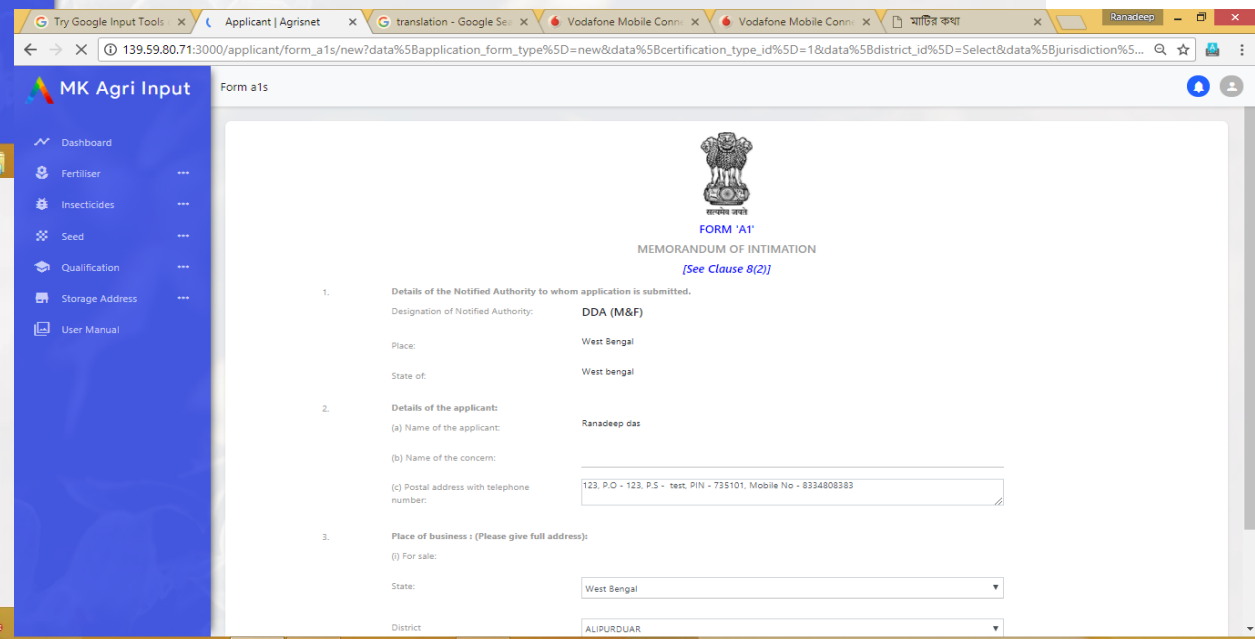
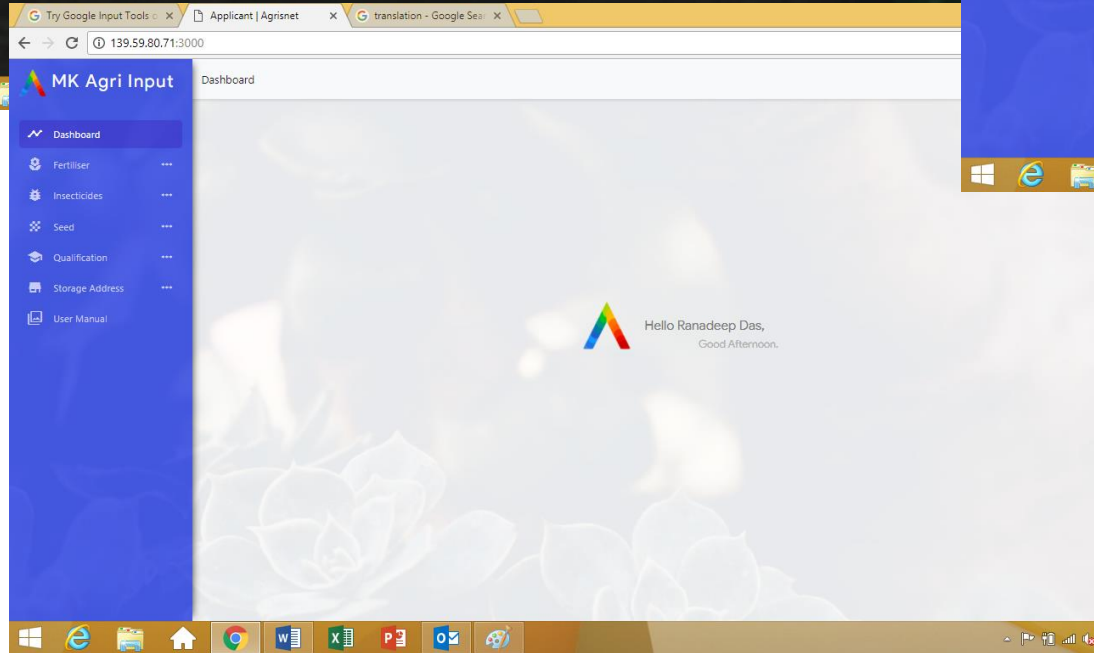
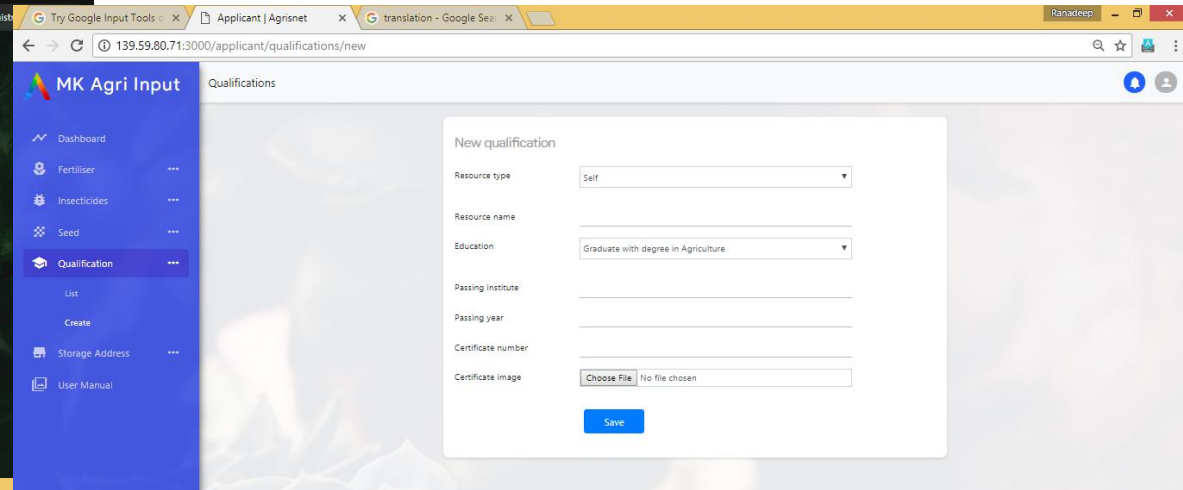
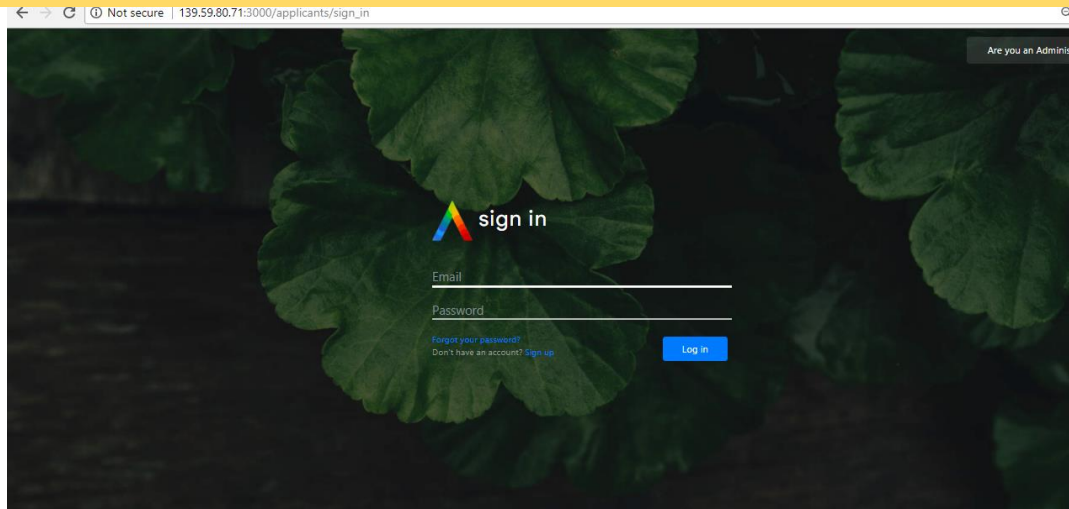
App based verification of Sale Locations and Storage locations and **On the spot approval by Notified Inspectors**



www.matirkatha.gov.in

The screenshot shows the homepage of the Matir Katha website. At the top, there is a navigation menu with the following items: [Krishi Katha](#), [About Us](#), [Circulars](#), [Publication](#), [Achievement](#), [Scheme](#), [RTI](#), [Contact Us](#), [Related Links](#), and [Log In](#). The main banner features a background of yellow mustard flowers and the text: **মাটির কথা** and **....যে আছে মাটির কাছাকাছি**. Below the banner are four featured tiles: 1. **মাটি স্বাস্থ্য প্রকল্প** (Soil Health Program) with a leaf and soil icon. 2. **'মাটির কথা' পর্বসমূহ** (Series of 'Matir Katha') with a cloud and smartphone icon. 3. **অনলাইন লাইসেন্সিং সিস্টেম** (Online Licensing System) with icons for Seed, Pesticides, and Fertilizer. 4. **মাননীয় মুখ্যমন্ত্রীর বার্তা** (Message of the Honorable Chief Minister) with a photo of a woman. At the bottom, a blue banner contains the text: **কৃষি সমস্যা সমাধানের জন্য মাটির কথা টোল ফ্রি নম্বর ১৮০০ -১০৩ -১১০০। *****. The footer includes the copyright notice: **© COPYRIGHT, DEPARTMENT OF AGRICULTURE, WEST BENGAL; ALL RIGHTS RESERVED.** and the language selector **ENGLISH**. The Windows taskbar at the bottom shows the date and time as **8:37 PM 1/16/2018**.

Online forms for Seed/ Pesticide/ Fertilizer - All in one place



Department of Agriculture Government of West Bengal



Thank you